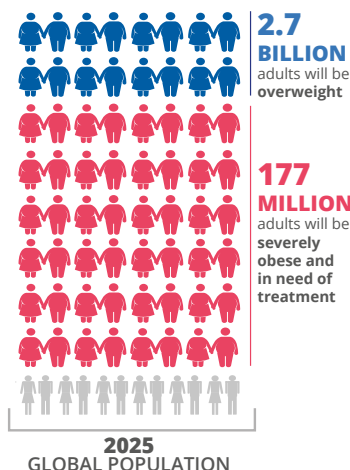
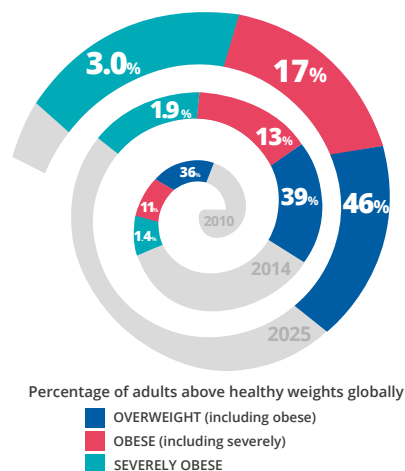


MANAGERS PACK

Why train in Obesity Care and Management?

Modern conditions and diseases can be better managed if frontline healthcare professionals have easy access to high-quality learning that can be applied immediately in their day-to-day interaction with patients.

An integrated program to reverse rising obesity could save the National Health Service about £1.2 billion a year.



Less than

1%



**UK Health Care Professionals
have received specialist
Obesity training**

Who and what is CCH?

CCH is an online college that combines flexible online learning with world-class academic expertise and a unique interdisciplinary curriculum to deliver high-quality education for all healthcare professionals.

We provide specific knowledge and practical tools for the management of modern diseases and conditions presenting in day-to-day practice and to help healthcare professionals individualise treatment for long-term success.

CCH are striving to change public perceptions of obesity, its prevalence and its treatment.

What drives us?

We believe in the role and power of practical learning in the treatment of obesity.

We have a frontline healthcare profession that is increasingly under-qualified and ill-equipped to deal with patients presenting with these critical, every day issues.

How you will benefit from your employee taking the course?

- They will raise the reputation of your practice by providing state-of-the-art obesity care.
- They will improve the results of your practice by being more effective in treating this condition.
- They will reduce the cost of treatment by addressing the problem before it escalates.
- They will make your practice stand out and give it a competitive advantage over other organisations.
- Our graduates address the problem with innovative and practical solutions.
- Learning to communicate more effectively and compassionately with obese patients will demonstrate greater professionalism in all health and social environments.

“We need to improve the delivery of weight management and treatment services to ensure access for every person who needs them, medical services will need funding, staff will need training, and proper care pathways developed to ensure everyone has access to the care they need.”

Professor Walmir Coutinho
President of the
World Obesity Federation

Why Enrol on the Postgraduate Certificate in Obesity Care and Management

This course provides students with a well-rounded understanding of the obesity problem and how to practically treat and manage it. It will give them the knowledge and confidence to make an impact and help reduce the obesity epidemic.

To complete the course students will enrol on the following 3 modules: Obesity - Causes and Consequences, Obesity - Behavioural Aspects, Obesity - The Solutions?

Based on current best practice and the latest research students that graduate from this course will be able to:

- Understand and explain the link between the wide range of factors contributing to obesity
- Identify causes of obesity and understand how co-morbidities affect patients
- Review emotional and psychological issues around eating and obesity
- Assess patients with empathy
- Evaluate and explain treatment options available
- Be better equipped to raise the subject of weight management, and devise individualised treatment programmes to address the underlying causes of obesity

Help patients, themselves and other employees

All students are given the opportunity to engage in real-life cases, making studies personal to themselves, their patients and their professional work. They are encouraged to study alongside other healthcare peers, sharing best practice.

They will effectively learn to understand and inform obese patients about lifestyles, obesogenic environments, diet, stress, cultural influences and myths related to obesity. As their knowledge expands, students will also become aware of their own weight situation, which will lead to improved health outcomes, fewer work days lost, and greater effectiveness at work.

Next steps

If your employee has not already applied, they will need to complete an online application.

<http://www.contemporaryhealth.co.uk/apply>

Should your employee be successful, you will then be sent an invoice, after which various payment methods can be discussed with a member of staff at CCH prior to course enrolment.

Our platform is accessible **anytime, anywhere** using a laptop, tablet or PC
IT IS E-LEARNING WITH A DIFFERENCE

INCREASED STUDENT PARTICIPATION

- CCH offers student centric learning
- Structured discussions allow all students to participate no matter how vocal or shy
- Tutors proactively communicate with students on a weekly basis
- Tutors provide individual and group tutorials enhancing student experience
- Students have the chance to collaborate with healthcare professionals from around the globe

HIGH QUALITY LEARNING

- Innovative, evidence-based material developed for healthcare professionals
- Created by subject specialists, incorporating recommendations of professional bodies
- Overseen by an Academic Advisory Board of renowned Professors and Doctors in the Obesity field
- Content updated regularly keeping students up-to-date on cutting edge research and scientific developments



INTERACTIVE METHODS

- Technology enhanced learning
- Course has been found to improve students technological skills
- CCH's own library, Resource Central, contains thousands of relevant articles and materials and is available at the end of a click
- Learning conducive to all types of learners through visual, auditory and reading strategies

INCREASED FLEXIBILITY

- Unparalleled convenience; students can study anytime anywhere
- Asynchronous learning allows students to start and stop when they want
- Students can study while working
- Zero hassle. All students need is a computer, tablet, or phone and an internet connection

References

1. World Obesity Federation (2015) New figures indicate 2.7 billion adults worldwide will be overweight by 2025. Available at: http://www.worldobesity.org/site_media/uploads/World_Obesity_Day_Press_Release.pdf (Accessed: 21 October 2015).
2. NHS (2014) Five year forward view. Available at: <https://www.england.nhs.uk/wp-content/uploads/2014/10/5yfv-web.pdf> (Accessed: 21 October 2015).
3. McKinsey Global Institute (MGI) (2014) Overcoming obesity: An initial economic analysis. Discussion paper. Available at: http://www.mckinsey.com/insights/economic_studies/how_the_world_could_better_fight_obesity (Accessed: 21 October 2015).




Contact Details

 Technopark, **London South Bank University**
90 London Road, LONDON SE1 6LN
London office hours: Mon to Fri 9:00 - 18:00
 info@contemporaryhealth.co.uk

 @CCHHealth

 College of Contemporary Health

 www.contemporaryhealth.co.uk

 +44 (0)20 3773 4895